



# MELLON

We lead YOU to the future

## 55" Billboard Digital Signage (Plug & Play)

Options  
Color : Black



Model Number	PP-BBD55
<b>Display</b>	
Panel Size (Diagonal)	55"
Active Display Area (mm)	681 (H) 1210 (V)
Max Resolution	1920 x 1080
Screen Ratio	16 : 9
Brightness	350 cd/m <sup>2</sup>
Contrast	5000 : 1
Brightness Uniformity	> 72%
Response Time	8 ms
Max Frame Rate	30 frm/s
Display Colors	24 bit
Viewing Angle	178 / 178
Light Source	LED
Operational Life Time	> 50,000 hours
<b>System</b>	
Operating System	Linux
CPU	Rockchip RK 2928 Cortex-A9 1.0 GHz
GPU	-
RAM	256M DDR3
Storage	8 GB
Input Terminals	USB 2.0 x 2   HDMI
<b>Supported Format</b>	
Video	mpeg2   avi   mp4   div   ts   tp   trp   mkv   mov   dat   asf   wmv   rm
Images	jpeg   png (Max Resolution : 15,000 x 15,000)
Audio	mp2   mp3   wma   wav
<b>Power Consumption</b>	
Power Source	100 V ~ 240 V, 50 ~ 60 Hz
Operational Power Consumption	145W
Standby Power Consumption	< 0.5W
<b>Physical Specification</b>	
Weight	29 kg ± 1.5 kg
Folded-up Dimensions ( W x D x H) (mm)	726 x 53 x 1252
Expanded Dimensions (W x D x H) (mm)	N/A

\*Product specifications are subject to change without notice

- Playlist to schedule content playing priority and frequency
- Support alternative broadcast of photos and video from the same source
- Direct USB Play eliminates repeated settings
- Internal memory flash storage allows preloading of content and playing photos and videos without USB
- Memory playback allows the player to continue from the last content played before turning off
- Auto-play against power-on eliminates repeated or additional settings